

2018 SPONSORSHIP PACKAGES

SOLD

Industry exclusivity—only one title sponsorship available

TITLE
\$25,000

- Extensive social media exposure
- Welcome message, logo, and description on event website
- Logo and two messages/slides on conference video screens
- Logo on event registration page
- Logo on conference email marketing
- Large logo on all event signage
- Logo and description in program information guide/app
- Logo on select post-event follow-up communications
- Promotional item in conference gift bag
- Sponsor ribbon for name badge
- Two VIP tables with on-table signage - ten tickets to conference
- Two unique branding opportunities
- Discount code to share with clients
- Reserved seating option
- Title Sponsor tables (two) in foyer
- Panelist opportunity
- Collateral at seats
- Listed as Title Sponsor in most communications
- Listed in PR as Title Sponsor
- Your company video played at conference
- Mentioned as Title Sponsor in select social media posts
- Receive attendee list with names, companies, and cell phone numbers

TWO REMAINING

Industry exclusivity—only three premier sponsorships available

PREMIER
\$12,500

- Strong social media exposure
- Logo and your 50-word description on event website
- Logo and one message/slide on conference video screens
- Logo on event registration page
- Logo on conference email marketing
- Large logo on select event signage
- Logo and description in program information guide/app
- Logo on select post-event follow-up communications
- Promotional item in conference gift bag
- Sponsor ribbon for name badge
- One VIP table with on-table signage - eight tickets to conference
- One unique branding opportunity
- Discount code to share with clients
- Reserved seating option
- Premier Sponsor table (one) in foyer
- Your 30-second video played during conference
- Panelist opportunity
- Collateral at seats
- Mentioned as a Premier Sponsor in select social media posts

PLATINUM
\$7,900

- Select social media exposure
- Medium logo and 20-word description on event website
- Logo on conference email marketing
- Medium logo placement on conference video screens
- Logo on event registration page
- Medium logo on select event signage
- Logo in program information guide/app
- Logo on select post-event follow-up communications
- Promotional item in conference gift bag
- Sponsor ribbon for name badge
- Six tickets to conference
- One unique branding opportunity
- Discount code to share with clients
- Reserved seating option

GOLD
\$4,900

- Select social media exposure
- Company name on event website
- Medium logo placement on conference video screens
- Company name on event registration page
- Medium logo on select event signage
- Logo in program information guide/app
- Company name on select post-event follow-up communications
- Promotional item in conference gift bag
- Discount code to share with clients
- Sponsor ribbon for name badge
- Four tickets to conference
- One unique branding opportunity

SILVER
\$2,500

- Select social media exposure
- Company name on event website
- Small logo placement on conference video screens
- Company name on event registration page
- Small logo on select event signage
- Logo in program information guide/app
- Discount code to share with clients
- Sponsor ribbon for name badge
- Two tickets to conference

Custom sponsorship opportunities for branding are also available.

CONTACT  sponsor@midwestwboconference.com

Production costs are the responsibility of the sponsor. Deadlines apply.